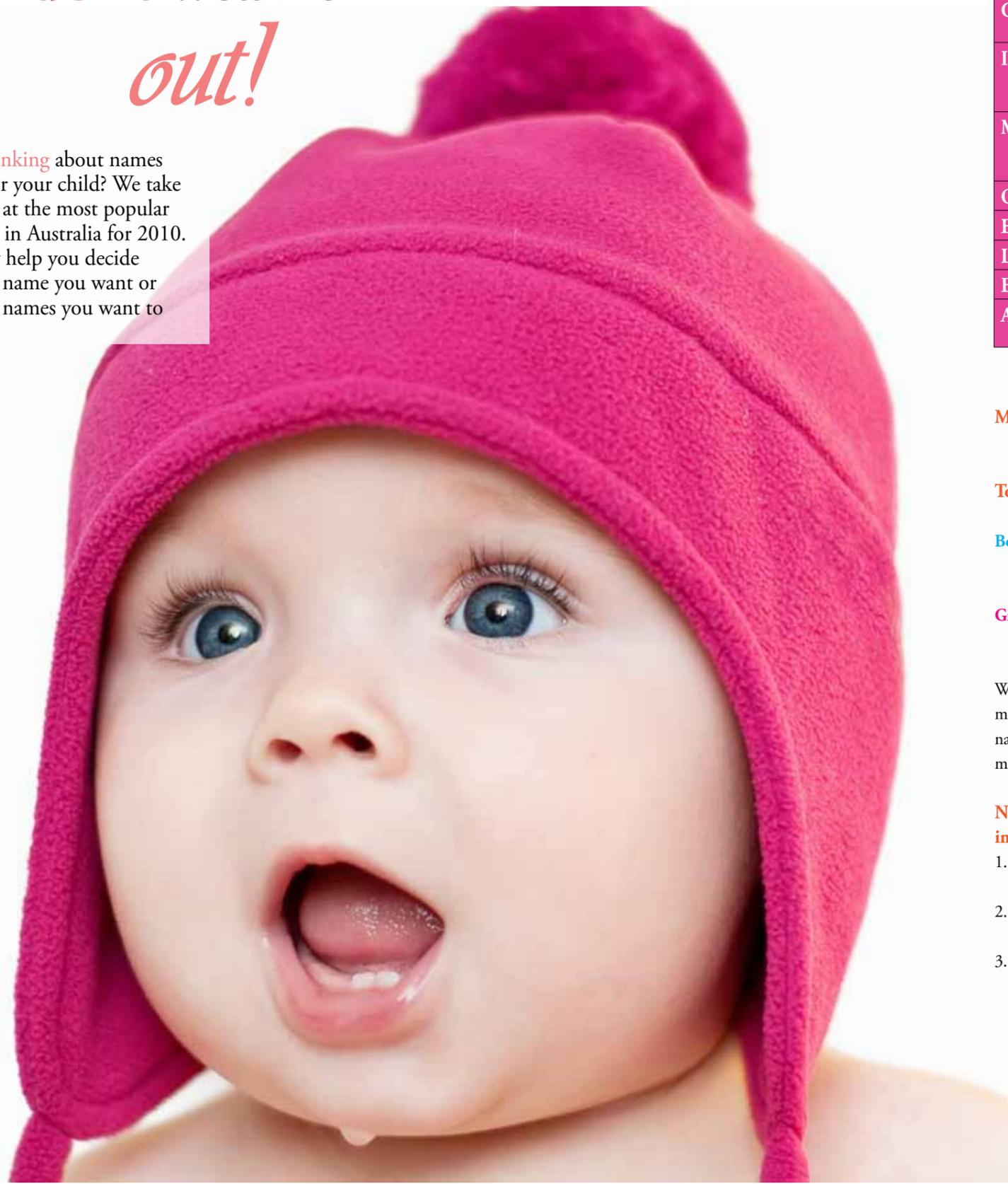


# That's *my* name, don't wear it *out!*

**T**hinking about names for your child? We take a look at the most popular names in Australia for 2010. It may help you decide which name you want or which names you want to avoid!



## Popular Girl Names

Top 10	Most famous for
Ruby	A name that has risen conversely with Ruby Rose's fame in Australia, but has grown in popularity in the US and UK
Chloe	Chloe Fashion House
Charlotte	Charlotte York (Sex and the City character)
Isabella	Sudden rise in popularity following the release of the Twilight series (Isabella Swan)
Mia	Rocketed to number 1 in Australia after Bec & Lleyton Hewitt named their first child, Mia
Olivia	Olivia Newton-John
Ella	Jazz singer, Ella Fitzgerald
Lily	Pop singer, Lily Allen
Emily	Poet, Emily Dickinson
Ava	Bec & Lleyton Hewitt's 2nd child is named Ava

### Most popular unisex name of 2010

Charlie

### Top 10 most popular middle names of 2010

**Boys:** James, John, William, Thomas, Alexander, Robert, Michael, David, Andrew, Peter

**Girls:** Rose, Grace, Jane, Louise, Jade, May, Elizabeth, Marie, Kate, Anne

While first names are constantly fluctuating with trends, middle names seem to remain traditional and stable. Middle names are commonly named after or passed down by family members.

### Names predicted to rise in popularity due to events in 2011

1. Oscar (After Oscar Judd, the first born child of Rebecca & Chris Judd)
2. Pippa (After Pippa Middleton, stole the spotlight at the royal wedding)
3. Cadel (After Cadel Evans, the first Australian to win the Tour de France)

## Popular Boy Names

Top 10	Most famous for
Jack	The nursery rhyme king (Jack & Jill, Jack Sprat, Jack be nimble)
William	From Shakespeare to newly married Prince William, it is a name that has lasted the ages
Oliver	Oliver Twist
Thomas	Thomas the Tank Engine. Thomas Edison
Noah	Having an ark
Cooper	Melbourne Storm's Cooper Cronk
Joshua	Translation of Jesus
Lachlan	Lachlan Murdoch
Ethan	Ethan Hawke
Lucas	The biggest jump in boy's names of 2010. Coincidence that the world cup was on and the Socceroos captain was Lucas Neill?

### Tips to help you with the name game battle

- You need to be willing to compromise with your partner. Simply blurting out your favourite name, again and again will not help. Create a list of a few options along with what type of name you are after. For example, do you want a name that is unique; traditional; has a strong meaning; can be shortened; or flows well with the surname? Upon agreement, these factors can be set as criteria for why a name should be included or removed.
- At least appear to consider your partner's choices, no matter how terrible they are. If you are too quick to dismiss their suggestions or laugh them off, it sends the message that this is not a joint decision. It also encourages your partner to attack your prized names simply to even the score.
- Uniqueness in a name can be found by avoiding the most popular list. While simply spelling a name differently is an option, it may not have the desired affect you were after. In most cases, the name is pronounced the same as its common spelling. Thus the only difference is that the name-holder might get frustrated by constantly correcting people or seeing it misspelled, particularly on important forms as they get older.